

Annex 2

Public consultation on the location and size (number of beds) of the new mental health hospital for the Vale of York Communication and Engagement Plan

A. Introduction to the plan

Most people with mental health problems are able (and want) to receive their care and treatment at home. However, those who need to spend time in hospital deserve to be cared for in the best possible environment. We are committed to building a new, state-of-the-art hospital for the people of the Vale of York by 2019.

We plan to carry out a 12 week formal public consultation, starting in September, in line with Section 14Z2 of the Health and Social Care Act 2012 on public involvement.

The purpose of the consultation is to seek the views of local people on

- the location of the new hospital
- the number and configuration of beds to be included in the new hospital

B. Background

- Patient services were moved from Bootham Park Hospital at the end of September 2015 as a result of an inspection by the Care Quality Commission
- Tees, Esk and Wear Valleys NHS Foundation Trust (TEWV) took over responsibility for mental health and learning disability services on 1 October 2015. In the new contract developed by NHS

Vale of York CCG, the CCG was clear about their expectations from the provider in terms of developing new models of care from buildings which were fit for purpose.

- Adult service users requiring hospital admission are currently receiving care at other TEWV hospitals (primarily Roseberry Park in Middlesbrough)
- Peppermill Court is being adapted to provide adult inpatient services and the unit will open at the end of August 2016, bringing adult inpatient services back to York.

C. Current situation

- TEWV and the CCG have already engaged with local people about the new hospital, building on the CCG's Discover programme. The Trust held four workshops in May 2016, attended by over 60 people, including service users, carers and other local people. Participants were asked to review a long list of possible sites and to give their views on the suitability of those sites. They were also asked to comment on proposed bed numbers and hospital design.
- TEWV clinicians and managers are in the process of finalising the option appraisal of possible sites, which is informed by the feedback from the workshops and what is deliverable. The short list of sites will be confirmed in September.
- The development of the proposals which will be included in the consultation document is being informed by feedback gathered from service users, carers, staff and other local people.

D. Objective(s)

- To consult with local people on the site options for the new mental health hospital.
- To consult with local people on the proposed number and configuration of beds in the new hospital. It is proposed that the new hospital will include:
 - Four wards (60 beds) – two adult wards and two wards for older adults
 - An ECT suite
 - A Section 136 suite

E. Strategies

In order to achieve the stated objectives the consultation will:

Explain rationale for shortlist of options (ie the option appraisal process)

Explain the benefits and disadvantages of each site option

Explain the rationale for the proposed number and configuration of beds

Target the views of service users and their families, clinicians and other stakeholders including service user and carer groups, voluntary and statutory organisations on their preferred site option and reasons for choosing it whether they agree with the proposed number and configuration of beds and why

F. Methods of engagement

These will include:

- Workshop style public meetings (opportunity to discuss advantages and disadvantages of the site options and rationale for proposed bed numbers and configuration in groups). We plan to hold seven public meetings:
 - Four in York (two afternoon and two evening)
 - One in Selby
 - One in Pocklington
 - One in Easingwold
- Drop-in sessions for service users and carers at current adult and older people's units
- Offers to attend pre-existing events or meetings or to arrange specific meetings with stakeholder groups and organisations
- Questionnaires
- Social media
- Regular updates on the TEWV and CCG websites
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G. Methods of communication

This will include

- **Consultation document** – outlining background (including site option appraisal), the site options (advantages and disadvantages of each option), proposed bed numbers and configuration and rationale, how people can have their say (including details of public meetings).
- **Websites** – the consultation document will be available to download from Vale of York CCG's and TEWV's and websites. We will also ask other organisations such as Healthwatch and local authorities to add links to their websites
- **Letter/email** – Key stakeholders will receive consultation document and covering letter including offer to meet/attend events/meetings.
- **Flyers** – to advertise drop-in sessions and public meetings
- **Traditional media** - press release to launch the consultation, signpost for more info and to publicise the public meetings
- **Social media campaign** – regular use of facebook and twitter to raise awareness of the consultation, signpost to the websites, promote the public meetings and how people can have their say
- **Face to face**
- **Paid advertising** – to raise awareness of public meetings
- **Internal communications (eg intranet, email, team brief)** - TEWV and CCG will use standard internal communication mechanisms to raise awareness of the consultation

H. Key messages

- We have not yet made a decision on the location of the new hospital and we need the views of local people to help us decide.
- Most people with mental health problems are able (and want) to receive their care and treatment at home. However, those who need to spend time in hospital deserve to be cared for in the best possible environment
- We are committed to building a new, state-of-the-art hospital for the people of the Vale of York by 2019.

- We must also make sure that we make the best use of tax payers' money and use our limited resources as effectively as possible.

I. Stakeholders

Internal:	External:
• Tees, Esk and Wear Valleys NHS Foundation Trust	• Service users and their families
• Vale of York CCG	• Healthwatch
•	• Health overview and scrutiny committees
•	• North York County Council
•	• City of York Council
•	• Councillors
	• Local service user and carer groups and organisations
	• Local voluntary and statutory organisations
	• GPs
	• MPs
	• Partnerships Commissioning Unit
	• NHS Property Services
	• TEWV governors and members

Stakeholders and key communication/ engagement channels

Stakeholder Group	Purpose		Communication / Engagement channel				
	Inform	Engage	Social media / online	Consultation document	questionnaire	Open or pre-arranged meetings	External communications (press release / websites)
Service users and their families	√	√	√	√	√	√	√
Staff directly impacted by the proposals	√	√	√	√	√	√	√
TEWV staff	√	√	√	√	√	√	√
Staff at CCG	√	√	√	√	√	√	√
Healthwatch	√	√	√	√	√	√	√
Health Overview and Scrutiny Committees	√	√	√	√	√	√	√

	Purpose		Communication / Engagement channel				
Stakeholder Group	Inform	Engage	Social media / online	Consultation document	questionnaire	Open or pre-arranged meetings	External communications (press release / websites)
Councillors	√	√	√	√	√	√	√
Service user and carer groups	√	√	√	√	√	√	√
Local voluntary and statutory organisations	√	√	√	√	√	√	√
GPs	√	√	√	√	√	√	√
MPs	√	√	√	√	√	√	√
TEWV governors and members	√	√	√	√	√	√	√

J. Equality

In line with established policy and process, the principles of equality and diversity will underpin all communication activity. Alternative formats will be produced as necessary and appropriate.

K. Evaluation and Review

A report on the public consultation will be presented to the overview and scrutiny committees, the Vale of York CCG and TEWV after the consultation has closed.

L. Actions

TEWV will lead the communication element of this project supported by the identified communications / engagement leads from partner organisations and others as appropriate. These leads will ensure that communication is coordinated and actions implemented. Overall management of this project sits with Vale of York CCG.